

Busuu is the world's largest community for language learning, providing courses in 12 different languages on web and mobile to more than 90 million learners worldwide. Learners can sign up for free, or subscribe to a Premium membership to unlock further features like advanced grammar lessons, Offline Mode, McGraw-Hill Education certification or our adaptive Vocabulary Trainer.







The name "Busuu" originates from the Busuu language in Cameroon, which is sadly nearly extinct. A team from Busuu visited Cameroon a few years ago to meet the community of Busuu speakers and to save the language. We also created a special lesson so you can learn Busuu on Busuu.

The company Busuu was founded by **Bernhard Niesner** and **Adrian Hilti** in 2008. Busuu grew quickly to become one of the most recognised global brands in language education with over 90 million users worldwide.

#### **Busuu & McGraw-Hill Education**



In 2015, Busuu formed a partnership with McGraw-Hill Education, one of the world's largest and most respected education companies. Busuu and McGraw-Hill Education have created an official certification to allow our students to validate their language learning. These tests measure mastery of the core topics in A1, A2, B1 or B2, the levels of the Common European Framework of Reference (CEFR). After successfully passing a test, students will receive an official level certificate awarded by McGraw-Hill Education.

Busuu for Organisations, the language learning platform for schools, universities and companies has been launched in May 2016. The platform allows organisations to get access to Busuu's Premium language courses and measure students' progress over time. Instructors are able to create classrooms, invite students, access the full Busuu curriculum and follow their progress within an interactive dashboard.





# High-quality courses



Our language courses have been carefully crafted by our team of in-house educational experts who work tirelessly to optimise the way languages are taught.

We offer twelve different language courses covering the four main language language skills - reading, writing, listening, speaking - from beginner to upper intermediate level. With our formula of high quality language courses + practice with native speakers we provide a language learning product that works.

## Practice with native speakers





Our 90-million-strong community allows you to practice your language skills directly with native speakers worldwide. You can send off your writing exercise to a native speaker of the language you are learning.

You will receive personalised feedback on your exercises and get to know people from all over the world. You can add your preferred correctors as friends to receive future feedback. Vice versa, you can correct other Busuu learners in your native language.

# Language learning that works







We are obsessed with the efficacy of Busuu and regularly measure the effectiveness of our language learning methodology. In 2016, we conducted an independent study with a research team from City University of New York & the University of South Carolina to measure the learning outcomes of our product.

The study found that 22 hours of Busuu Premium are equivalent to a college semester of language learning and every participant improved after learning with Busuu for 16 hours.

## Learn anytime & anywhere

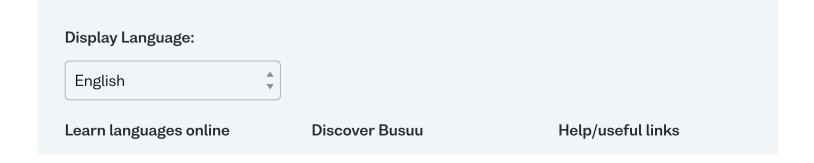




We offer language courses from beginner level A1 up to upper intermediate level B2. You can follow our courses sequentially or pick and choose the topics that are most relevant to you.

Our product is available on both mobile and web so you can fit your language learning to your busy schedule. Our app is available for iPhone, iPad and Android. With our offline mode you can even learn without an Internet connection.







Learn French online

Learn German online

Learn Italian online

Learn Portuguese online

Learn Chinese online

Learn Japanese online

Learn Polish online

Learn Turkish online

Learn Russian online

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